

# SEAMLESS INTEGRATION SMARTER EDUCATION

## FROM FIT-OUTS TO FUTURE-READY CLASSROOMS



### INNOVATIVE CLASSROOMS, CONNECTED THINKING

SovComm, a well-established commercial contractor specialising in partitions, ceilings, and fit-out projects, traditionally operated in sectors such as pharmacy, defence, and general construction. However, the growing demand for integrated AV solutions in education presented a new opportunity. By partnering with Lindy, Sovereign Commercial successfully expanded into the AV sector, delivering advanced remote learning environments for educational institutions.



### THE CHALLENGE

A technical college in Hastings faced difficulties in securing specialised teachers for various subjects across multiple campuses. Without a reliable AV solution, they struggled to provide equal learning opportunities for all students, limiting access to expert instruction.

## LINDY'S SOLUTION

Lindy's AV technology empowered SovComm to expand beyond traditional construction services by delivering full-room AV integration across 12 classrooms. Applying their construction expertise, SovComm transformed learning spaces with large-format video walls (3.5m x 2.1m) designed for impactful remote teaching and 98-inch interactive displays to boost student engagement and real-time interaction. Standardised Lindy connectivity solutions ensured reliable, user-friendly operation, while seamless integration with Microsoft Teams enabled educators to quickly adapt to the system, creating dynamic, connected learning environments across multiple campuses.



## FREQUENTLY USED PRODUCTS



### No. 36967 - 10m HDMI® Cable, Anthra Line

Provides reliable 4K signal transmission for professional AV and long-distance setup.

### No. 43322 - 15m USB 3.0 Active Extension Slim

Extends your USB 3.0 connection up to 15 meters with high-speed performance.



### No. 38385 - 70m Cat.6 HDMI® Splitter Extender

Extends 4K60 HDMI and IR up to 70m over Cat.6 with dual outputs.

### No. 38261 - 9 Port HDMI® Video Wall Scaler

Creates video walls with a 9-port HDMI® scaler for multi-screen displays.



"Lindy's AV solutions opened the door for Sovcomm to expand beyond construbtion, creating future-ready learning spaces and unlocking new business potential."

Matthew Roberts, SovComm, Commercial Manager

## RESULTS & BENEFITS

### Quantitative Outcomes

- Around 40% increase in student engagement due to improved remote learning capabilities
- Up to 100 students connected simultaneously across multiple campuses
- 12 fully equipped AV-enabled classrooms, opening doors for future expansion

### Qualitative Outcomes

- Equal access to specialised educators across different campuses
- A reliable, scalable AV system requiring minimal technical maintenance
- An expanded service offering for SovComm, enabling future AV projects in education and beyond



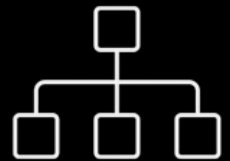
**INCREASED  
ENGAGEMENT**



**COST EFFECTIVE  
SOLUTION**



**CUSTOMER  
SATISFACTION**



**SCALABILITY &  
FLEXIBILITY**

## CONCLUSIONS & TAKEAWAYS

### Project Success

Lindy's AV solutions addressed the college's remote learning needs and enabled SovComm to explore new opportunities beyond its core construction business. This success highlights how contractors can expand their offerings with high-quality AV solutions.

### Industry Insight

SovComm's expansion into AV demonstrates how Lindy's reliable, easy-to-integrate technology can unlock new business opportunities. By adopting AV solutions, SovComm now offers comprehensive room refit services, positioning itself as a one-stop solution provider for educational institutions.